



CANADIAN ADVANCES IN NEURO-ORTHOPEDICS FOR SPASTICITY CONGRESS

Cadaveric Specialist Course, UBC Anatomy Lab (April 24) &
Nerve Block Master Class & Advanced Spasticity Skills (April 25)
April 24 & 25, 2020 | Vancouver, BC



ON BEHALF OF THE
CANOSC PLANNING COMMITTEE,
IT IS OUR PLEASURE TO INVITE YOU TO PARTICIPATE.
REGISTER ONLINE: [HTTPS://REG.PLANETREG.COM/CANOSCSPONSORSHIP2020](https://reg.planetreg.com/canoscsponsorship2020)

**VANCOUVER, BC
APRIL 24 & 25, 2020**

Register Online:
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ABOUT THE CONFERENCE

We are inviting Canada's leading spasticity clinician, including physiatry, pediatricians, neurologists and plastic, orthopedic, orthopedic and neurosurgeons to join spasticity experts to participate in a groundbreaking approach to spasticity. This is the second year for this interdisciplinary congress on improving spasticity outcomes with novel approaches with an international panel of experts. We encourage all spasticity and peripheral nerve experts to collaborate and learn. We are inspired to redefine your definition of contracture and maximal and plateaued outcomes. Using a simple technique of performing nerve blocks with US guidance, we have been able to demonstrate the potential length of spastic muscles. Blocking the musculocutaneous to brachialis and biceps, radial to brachioradialis, tibial to the branches of the triceps surae, pectoral nerves, ulnar to FCU, and fascicular branches of the median nerve, the potential for a greater active or passive range of motion can be demonstrated. Once further range and function are determined then both traditional approaches with botulinum toxin and novel interventions are proposed.

These include:

- Neurotomy with cryoablation for a long-term, but a reversible technique that causes Wallerian Degeneration but the preservation of the epineurium.
- Neurotomy and microsurgical tendon lengthening with laser.
- World experts will show bedside needle tenotomy contracture and long term care patients.
- Surgical neurectomy for the upper and lower extremity.

Our Canadian colleagues will also demonstrate:

- key peripheral nerves that can selectively be targeted to improve function and quality of life.
- Importance of adjunctive serial casting

CONFERENCE OBJECTIVES

At the end of the conference, participants will be able to:

- Describe and provide direct awareness and knowledge of surgical approaches to spasticity.
- Improve your botulinum toxin injection outcomes.
- Learn to manage your treatment refractory patients.
- Develop the skill set to perform diagnostic nerve blocks for spasticity.
- Develop the skills to provide casting for spasticity.
- Describe novel neurotomy procedures and other novel techniques such as: laser tenotomy, cryotherapy, novel tenotomy procedures.
- Discuss how an interdisciplinary approach can be of benefit to patient care.

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SPONSORSHIP OPPORTUNITIES & BENEFITS

We have created a variety of sponsorship options to fit the range of marketing objectives and level of investment of our corporate supporters. We are of course open to specifically designing a sponsorship package that fits your needs and may appropriately leverage other marketing initiatives you are undertaking this year. You will have the opportunity to introduce your company's products and services to 100+ key decision makers; physicians treating spasticity in an interdisciplinary or multidisciplinary setting, PMR, Plastic Surgery, Orthopedics, pediatrics, neurology, Neurosurgery, Physio and OT, and Orthotists.

LEAD SPONSORSHIP – \$30,000

LEAD	
Entitlements	\$30,000
• Priority Choice of Exhibition Space	✓
• 8 Conference registrations	✓
• Website recognition with logo and hyperlink	✓
• Recognition daily with sponsorship PowerPoint slide	✓
• 1 complimentary delegate bag insert	✓
• Communication plan to the membership that will include your messaging in 4 of our monthly eNews	✓
• Final list of participants (after the Conference) Includes only participants who agree to share information	✓

LOCATION & TARGET AUDIENCE

University of British Columbia - Djavad Mowafaghian Centre for Brain Health, 2215 Wesbrook Mall, Vancouver BC

Target Audience - Physicians treating spasticity in an interdisciplinary or multidisciplinary setting. PMR,

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Plastic Surgery, Orthopedics, pediatrics, neurology, Neurosurgery, Physio and OT, and Orthotists.

PLATINUM SPONSORSHIPS – \$20,000

PLATINUM LEVEL	
Entitlements	\$20,000
• 2nd Priority Choice of Exhibition Space	✓
• 6 Conference registrations	✓
• Recognized as sponsor of a Social Event or Meal	✓
• Website recognition with logo and hyperlink	✓
• Recognition daily with sponsorship PowerPoint slide	✓
• 1 complimentary insert in delegate bags	✓
• Communication plan to the membership that will include your messaging in 2 of our monthly eNews	✓
• Final list of participants (after the Conference) Includes only participants who agree to share information	✓

GOLD SPONSORSHIPS – \$10,000

GOLD LEVEL	
Entitlements	\$10,000
• 4th Priority Choice of Exhibition Space	✓
• 4 Conference registrations	✓
• Website recognition with logo and hyperlink	✓
• Communication plan to the membership that will include your messaging in 1 of our monthly eNews	✓
• Recognition daily with sponsorship PowerPoint slide	✓

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SILVER SPONSORSHIPS – \$5,000

SILVER LEVEL	
Entitlements	\$5,000
• 5th Priority Choice of Exhibition Space	✓
• 2 Conference registrations	✓
• Website recognition with logo and hyperlink	✓
• 75 word or 1 graphic to be included in 1 of our monthly eNews	✓
• Recognition daily with sponsorship PowerPoint slide	✓

BRONZE SPONSORSHIPS – \$2,500

BRONZE LEVEL	
Entitlements	\$2,500
• 5th Priority Choice of Exhibition Space	✓
• 1 Conference registration	✓
• Website recognition with logo and hyperlink	✓
• Recognition daily with sponsorship PowerPoint slide	✓

EXHIBIT BOOTH INCLUDES:

- 6' skirted table
- 2 chairs
- 1 wastebasket
- 1500 watt, duplex electrical outlet access

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SUPPLEMENTAL OPPORTUNITIES

- Delegate Bag Sponsor \$2,000 (1 available)
- Delegate Bag Insert \$500
- Delegate Lanyard \$2,000 (1 available)
- Wednesday Evening Social \$4,000 (1 available)
- Pens & Notepads \$1,000
- Breakfast Symposia \$3,000 (2 available)

CANOSC

Sponsorship of this event is an effective method of reaching your target audience. We expect the leaders of spasticity from across Canada to attend as well as the upcoming future leaders. As an event sponsor/exhibitor, you will benefit from the marketing exposure from the event. Furthermore, your participation will allow you to network with key decision-makers, providing opportunities for one-on-one networking and communication with the key influencers in your industry. This sponsor/exhibitor package provides you with numerous marketing opportunities. Whether you are interested in introducing a new service/product; increasing your number of contacts; or reinforcing your position as an industry leader, one of our options will help you find a marketing solution. Please browse through these opportunities and see what works for your or contact me directly and we can tailor a package that addresses your unique marketing and business objectives.

- 100+ healthcare professionals from across Canada and Internationally.
- Interact with potential clients
- Highlight your unique selling feature
- Make your mark as an industry leader

BUILD YOUR BRAND - SHOW INDUSTRY LEADERSHIP - CONNECT WITH ATTENDEES - PROMOTE YOUR BRAND

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COMMITTEE MEMBERS

Founders:

Rajiv Reebye, MD FRCPC (physiatry)

Paul Winston, MD FRCPC (physiatry)

Heather Dow, CAE, CPht, (Executive Director CAPM&R)

Chairs:

Rajiv Reebye, MD FRCPC (physiatry)

Thierry Deltombe, MD FRCPC (physiatry)

Paul Winston MD, FRCPC (physiatry)

Co-chairs:

Heather Finlayson, MD FRCPC (physiatry)

Emily Krauss, MD FRCSC (Plastic surgeon)

Lise Leveille, MD FRCSC (Orthopedic surgeon)

Patricia Mills, MD FRCPC (physiatry)

Kishore Mulpuri MBBS, MS (Ortho), MHSc (Epi) (orthopedic surgeon)

Dan Vincent MD, FRCPC (Interventional Anesthesiologist)

Conference Manager:

Heather Dow, CAE, CPht, (Executive Director CAPM&R)

ACCREDITATION

This event is an Accredited Group Learning Activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada and approved by the Canadian Association of Physical Medicine & Rehabilitation. You may claim a maximum of 20.0 hours (credits are automatically calculated).

Through an agreement between the Royal College of Physicians and Surgeons of Canada and the American Medical Association, physicians may convert Royal College MOC credits to AMA PRA Category 1 Credits. Information on the process to convert Royal College MOC credit to AMA credit can be found at www.ama-assn.org/go/internationalcme.

Live educational activities recognized by the Royal College of Physicians and Surgeons of Canada as Accredited Group Learning Activities (Section 1) are deemed by the European Union of Medical Specialists (UEMS) eligible for ECMEC®.

Through an agreement between the Royal College of Physicians and Surgeons of Canada and the Qatar Council for Healthcare Practitioners, healthcare practitioners participating in the QCHP CME/CPD program may record